

3. Formalizing and Modeling the World

“When you can measure what you are speaking of and express it in numbers you know that on which you are discoursing. But if you cannot measure it and express it in numbers. your knowledge is of a very meagre and unsatisfactory kind.”. (Lord Kelvin)

The Nature of Information and Information Processes in Nature¹

The word **information** derives from the Latin *informare* (*in* + *formare*), meaning to give form, shape, or character to. Etymologically, it is therefore understood to be the formative principle of something, or to imbue with some specific character or quality. However, for hundreds of years, the word information is used to signify knowledge and aspects of cognition such as meaning, instruction, communication, representation, signs, symbols, etc. This can be clearly appreciated in the *Oxford English Dictionary*, which defines information as “the action of informing; formation or molding of the mind or character, training, instruction, teaching; communication of instructive knowledge”.

When we look at the world and study reality, we see order and structure everywhere. There is nothing that escapes description or explanation, even in the natural sciences where phenomena appear sometimes catastrophic, chaotic and stochastic. A good example of order and information are our roads. Information can be delivered by signs. Drivers know that signs are not distant things, but they are *about* distant things in the road. What signs deliver are not things but a sense or knowledge of things – a message. For information to work that way, there have to be signs. These are special objects whose function is to be *about* other objects. The function of signs is reference rather than presence. Thus a system of signs is crucial for information to exist and be useful in a world, particularly for the world of drivers!

The central structure of information is therefore a relation among signs, objects or things, and agents capable of understanding (or decoding) the signs. An AGENT is *informed* by a SIGN about some THING. There are many names for the three parts of this relation. The AGENT can be thought of as the recipient of information, the listener, reader, interpretant, spectator, investigator, computer, cell, etc. The SIGN has been called the signal, symbol, vehicle, or messenger. And the about-some-THING is the message, the meaning, the content, the news, the intelligence, or the information.

The SIGN-THING-AGENT relation is often understood as a sign-system, and the discipline that studies sign systems is known as *Semiotics*. In addition to the triad of a sign-system, a complete understanding of information requires the definition of the relevant context: an AGENT is informed by a SIGN about some THING in a certain CONTEXT. Indeed, (Peircean) semiotics emphasizes the *pragmatics* of sign-systems, in addition to the more well-known dimensions of *syntax* and *semantics*. Therefore, a complete (semiotic) understanding of information studies these three dimensions of sign-systems:

1. **Semantics**: the content or meaning of the SIGN of a THING for an AGENT; it studies all aspects of the relation between signs and objects for an agent, in other words, the study of meaning.
2. **Syntax**: the characteristics of signs and symbols devoid of meaning; it studies all aspects of the relation among signs such as their rules of operation, production, storage, and manipulation.
3. **Pragmatics**: the context of signs and repercussions of sign-systems in an environment; it studies

¹ This subsection is an excerpt of [Rocha and Schnell, 2005]

how context influences the interpretation of signs and how well a signs-system represents some aspect of the environment.

Signs carry information content to be delivered to agents. However, it is also useful to understand that some signs are more easily used as referents than others. In the beginning of the 20th century, Charles Sanders Peirce defined a typology of signs:

1. **Icons** are direct representations of objects. They are similar to the thing they represent. Examples are pictorial road signs, scale models, and of course the icons on your computer. A footprint on the sand is an icon of a foot.
2. **Indices** are indirect representations of objects, but necessarily related. Smoke is an index of fire, the bell is an index of the tolling stroke, and a footprint is an index of a person.
3. **Symbols** are *arbitrary* representations of objects, which require exclusively a social convention to be understood. A road sign with a red circle and a white background denotes something which is illegal because we have agreed on its arbitrary meaning. To emphasize the conventional aspect of the semantics of symbols, consider the example of variations in road signs: in the US yellow diamond signs denote cautionary warnings, whereas in Europe a red triangle over a white background is used for the same purpose. We can see that convention establishes a code, agreed by a group of agents, for understanding (decoding) the information contained in symbols. For instance, smoke is an index of fire, but if we agree on an appropriate code (e.g. Morse code) we can use smoke signals to communicate symbolically.

Clearly, signs may have iconic, symbolic and indexical elements. Our alphabet is completely symbolic, as the sound assigned to each letter is purely conventional. But other writing systems such as Egyptian or Mayan hieroglyphs, and some Chinese characters use a combination of phonetic symbols with icons and indices. Our road signs are also a good example of signs with symbolic (numbers, letters and conventional shapes), iconic (representations of people and animals) and indexical (crossing out bars) elements.

Finally, it is important to note that due to the arbitrary nature of convention, symbols can be manipulated without reference to content (syntactically). This feature of symbols is what enables computers to operate. As an example of symbol manipulation without recourse to content, let us re-arrange the letters of a word, say “deal”: dale, adel, dela, lead, adle, etc. We can produce all possible permutations ($4! = 4 \times 3 \times 2 \times 1 = 24$) of the word whether they have meaning or not. After manipulation, we can choose which ones have meaning (in some language), but that process is now a semantic one, whereas symbol manipulation is purely syntactic. All signs rely on a certain amount of convention, as all signs have a pragmatic (social) dimension, but symbols are the only signs which require exclusively a social convention, or code, to be understood.

We are used to think of information as pertaining purely to the human realm. In particular, the use of symbolic information, as in our writing system, is thought of as technology used exclusively by humans. Symbols, we have learned, rely on a code, or convention, between symbols and meanings. Such a conventional relation usually specifies rules created by a human community. But it can have a more general definition:

“A code can be defined as a set of rules that establish *a correspondence between two independent worlds*”. The Morse code, for example, connects certain combinations of dots and dashes with the letters of the alphabet. The Highway Code is a liaison between illustrated signals and driving behaviours. A language makes words stand for real objects of the physical World.” [Barbieri, 2003, page 94]

We can thus think of a code as a process that implements correspondence rules between two independent worlds (or classes of objects), by ascribing meaning to arbitrary symbols. Therefore, meaning is not a characteristic of the individual symbols but a convention of the collection of producers and recipients of the encoded information.

Interestingly, we can see such processes in Nature, where the producers and recipients are not human. The prime example is the genetic code, which establishes a correspondence between DNA (the symbolic genes which store information) and proteins, the stuff life on Earth is built of. With very small variations, the genetic code is the same for all life forms. In this sense, we can think of the genetic system and cellular reproduction as a symbolic code whose convention is “accepted” by the collection of all life forms.

Other codes exist in Nature, such as signal transduction from the surface of cells to the genetic system, neural information processing, antigen recognition by antibodies in the immune system, etc. We can also think of animal communication mechanisms, such as the ant pheromone trails, bird signals, etc. Unlike the genetic system, however, most information processes in nature are of an analog rather than digital nature. Throughout this course we will discuss several of these natural codes.

Formalizing Knowledge: Uncovering the Design Principles of Nature²

Once we create symbols, we can also hypothesize relationships among the symbols which we can later check for consistency with what we really observe in the World. By creating relationships among the symbols of things we observe in the World, we are in effect formalizing our knowledge of the World. By formalizing we mean the creation of *rules*, such as verbal arguments and mathematical equations, which define how our symbols relate to one another. In a formalism, the rules that manipulate symbols are independent of their meaning in the sense that they can be calculated mechanically without worrying what symbols stand for.

It is interesting to note that the ability to abstract characteristics of the world from the world itself took thousands of years to be fully established. Even the concept of number, at first was not dissociated from the items being counted. Indeed, several languages (e.g. Japanese) retain vestiges of this process, as different objects are counted with different variations of names for numbers. Physics was the first science to construct precise formal rules of the things in the world. Aristotle (484-322 BC) was the first to relate symbols more explicitly to the external world and to successively clarify the nature of the symbol-world (symbol-matter) relation. “In his Physics he proposed that the two main factors which determine an object's speed are its weight and the density of the medium through which it travels. More importantly, he recognized that there could be mathematical rules which could describe the relation between an object's weight, the medium's density and the consequent rate of fall.” [Cariani, 1989, page 52] The rules he proposed to describe this relations were:

1. *For freely falling or freely rising bodies: speed is proportional to the density of the medium.*
2. *In forced motion: speed is directly proportional to the force applied and inversely proportional to the mass of the body moved*

This was the first time that the relationships between observable quantities were hypothesized and used in calculations. Such a formalization of rules as a hypothesis to be tested is what a model is all about. Knowledge is built upon models such as this that sustain our observations of the World.

² This subsection is an excerpt of [Rocha and Schnell, 2005b]

“While these quantities were expressed in terms of numbers, they were still generally regarded as inherent properties of the objects themselves. It was not until Galileo took the interrelationships of the signs themselves as the objects of study that we even see the beginnings of what was to be progressive dissociation of the symbols from the objects represented. Galileo's insight was that the symbols themselves and their interrelations could be studied mathematically quite apart from the relations in the objects that they represented. This process of abstraction was further extended by Newton, who saw that symbols arising from observation [...] are distinct from those involved in representing the physical laws which govern the subsequent motion”. [Cariani, 1989, page 52]

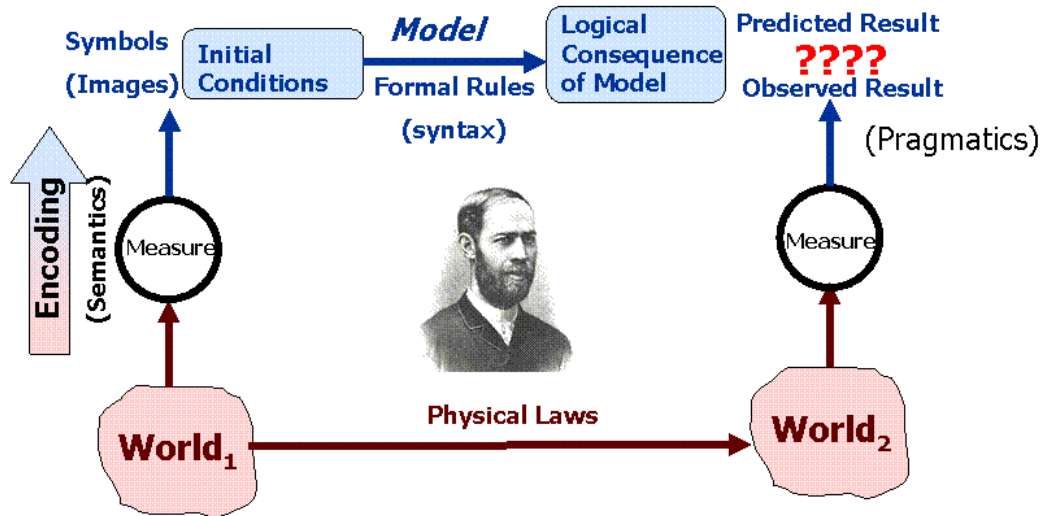


Figure 1: The Modeling Relation between knowledge and reality according to Hertz (adapted from Cariani, 1989)

“In 1894 Heinrich Hertz published *his Principles of Mechanics* which attempted [...] to purge mechanics of metaphysical, mystical, undefined, unmeasured entities such as force and to base the theory explicitly on measurable quantities. Hertz wanted to be as clear, rigorous, and concise as possible, so that implicit, and perhaps unnecessary, concepts could be eliminated from physical theories, [which he thought should be based solely on measurable quantities].” [Cariani, 1989, page 54]. Since the results of measurements are symbols, physical theory should be about building relationships among observationally-derived symbols, that is, it should be about building formal *models*, which Hertz called "images":

“The most direct and in a sense the most important, problem which our conscious knowledge of nature should enable us to solve is the anticipation of future events, so that we may arrange our present affairs in accordance with such anticipation. As a basis for the solution of this problem we always make use of our knowledge of events which have already occurred, obtained by chance observation or by prearranged experiment. In endeavoring thus to draw inferences as to the future from the past, we always adopt the following process. We form for ourselves images or symbols of external objects; and the form which we give them is such that the necessary consequents of the images in thought are always the images of the necessary consequents in nature of the things pictured. In order that this requirement may be satisfied, there must be a certain conformity between nature and our thought. Experience teaches us that the requirement can be satisfied, and hence that such a conformity does in fact exist. When from our accumulated experiences we have succeeded in deducing images of the desired nature, we can then in a short time develop by means of them, as by

means of models, the consequences in the external world which only arise in a comparatively long time, or as a result of our own interposition. We are thus enabled to be in advance of the facts, and to decide as to present affairs in accordance with the insight so obtained. The images which we here speak are of our conceptions of things. With the things themselves they are in conformity in *one* important respect, namely, in satisfying the above mentioned requirement. For our purpose it is not necessary that they should be in conformity with the things in any other respect whatever. As a matter of fact, we do not know, nor do we have any means of knowing, whether our conceptions of things are in conformity with them in any other than the *one* fundamental respect. [Hertz, 1894 pp. 1-2]”

A model is any complete and consistent set of verbal arguments, mathematical equations or computational rules which is thought to correspond to some other entity, its prototype. The prototype can be a physical, biological, social psychological or other conceptual entity.

The etymological roots of the word model lead us to the Latin word “modulus”, which refers to the act of molding, and the Latin word “modus” (a measure) which implies a change of scale in the representation of an entity. The idea of a change of scale, can be interpreted in different ways. As the prototype of a physical, social or natural object, a model represents a change on the scale of abstraction: certain particularities have been removed and simplifications are made to derive a model.

In the natural sciences, models are used as tools for dealing with reality. They are caricatures of the real system specifically build to answer questions about it. By capturing a small number of key elements and leaving out numerous details, models help us to gain a better understanding of reality and the design principles it entails.

Computational Models³

“Insofar as the propositions of mathematics are certain they do not refer to reality; and insofar as they refer to reality, they are not certain”. Albert Einstein

Computation is the ultimate abstraction of a formal mathematical system, or an axiomatic system. It is defined by the purely syntactic process of mapping symbols to symbols. Such mapping is the basis of the concept of mathematical function, and it is all that computers do. This abstraction requires that all the procedures to manipulate symbols are defined by unambiguous rules that do not depend on physical implementation, space, time, energy considerations or semantic interpretations given to symbols by observers. Formal computation is, by definition, implementation-independent.

Modeling, however, is not entirely a formal process. The Hertzian modeling paradigm clearly relates formal, computational models to *measurements* of reality against which they must be validated. The measuring process transforms a physical interaction into a symbol – via a measuring device. The measuring process cannot be formalized as it ultimately depends on interacting with a specific (not implementation-independent) portion of reality. We can simulate a measurement process, but for that simulation to be a model we will need in turn to relate it to reality via another measurement. This important aspect of modeling is often forgotten in Artificial Life, when the results of simulations are interpreted without access to real world measurements.

³ This section is indebted to many writings of Howard Pattee, including lecture notes and personal communications.

Likewise, a computer is a physical device that implements a particular abstract computational model as precisely as possible. Modern day computers are so successful because they can implement general-purpose computations almost independently of their specific physics. We do not have to worry about the specific physical architecture of the device as we compute, even though small errors in our computations do occur due to the physical elements of the computing device.

In summary, a computation is a process of rewriting symbol strings in a formal system according to a program of rules. The following characteristics are important: (1) Operations and states are syntactic. (2) Symbols follow syntactical rules. (3) Rate of computation is irrelevant. (4) Program determines result, not speed of machine (Physical implementation is irrelevant).

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