NIKITA JURIASINGHANI

UI/UX DESIGNER | ARCHITECT

+1 (206) 741 4128 | nikita.juriasinghani@gmail.com | Portfolio Link | LinkedIn Profile

EXPERIENCE

Senior Architect & Relationship Manager – LuxDeco, India 🗹

- Orchestrated a dynamic team for the **design and execution of 20+** high-end projects every month, achieving an increased **30% output** of yearly projects delivered on time.
- Grew clientele by 40% by collaborating with developers to revamp the company website with special design guidelines and implementing high-impact features for branding and customer feedback.
- Fostered a continuous learning culture by leading bi-weekly workshops for employees to learn new tools, which increased team skills by 25%, which led to an improved quality and faster delivery of design proposals.

Junior Designer – Livspace, India 🗹

- Boosted clientele by 12% by identifying partnership opportunities with external stakeholders, which led to the company's city-wide expansion and recognition.
- Earned 99% positive client feedback in exit interviews by delivering creative tailored solutions within tight timelines, which led to being named Employee of the Month twice.

Junior Architect - Roqoqo Designs, India

- Reduced project costs by 10% on average by creating efficient designs focused on client needs, which increased customer satisfaction scores by 15%.
- Converted 80% of leads into clients by creating personalized proposals that aligned with client needs, which led to higher sales conversion and client retention.

Architect Intern - Vishwas Kulkarni Architects, India 🗹

- Collaborated with Smart City on the design and delivery of urban public spaces designed to cater to **fostering community** for all aged user groups.
- Assisted in post occupancy survey to evaluate the occupant comfort levels in green-rated buildings by tangible (measure of dry bulb temperature, lux levels, indoor air quality, etc) and intangible (occupant perception) methods for Pune's first IGBC, LEED Platinum Certified Building, Corporate Office of Kirloskar Brothers.

Architect Intern - Thor Construction, Minneapolis

- Played a key role in conceptualizing the **\$36 million Headquarter Project** design by spearheading the incorporation of sustainable features that aimed at a **30% increase in the energy efficiency** quotient of the building.
- Co-designed and delivered a Prefab modern home aimed at uplifting the lives of the African-American community through user-centric designs using innovative housing solutions to achieve a **60% faster construction** timeline and a notable **20% cost reduction**.

PROJECTS

Pawtner – Pet Adoption App, Animal Welfare NGO | Freelance 🗹

- Conducted user research through surveys and interviews to uncover pain points in the existing pet adoption process. Synthesized findings to create user personas and journey maps that informed the design of a geo-located pet adoption platform that connects animals with ideal owners with an aim to improve pet adoption rates and save animal lives.
- Designed the UI/UX kit with an emphasis on usability, which increased user engagement rates by over 15% with a focus on compatibility
 matching between pet traits and adopter lifestyles. Prototyped a streamlined adoption process flow addressing friction points identified
 in research and modernizing the interface through card sorting, IA models, and iterative high-fidelity visual mockups. This improved
 adoption process aims to remove barriers to adoption and encourage more people to adopt rather than shop for pets.

EDUCATION

Indiana University Bloomington - MS Human-Computer Interaction Design.

Dr. B. N. College of Architecture - Bachelor of Architecture.

SKILLS

Design - User-centered Design, Interaction Design, Experience Design, Design Strategy, Wireframing, Ideation, Low-Fidelity Sketching, High-Fidelity Prototyping, Personas, Visual Design, User Flows, Information Architecture, Storyboards, Problem-solving, Responsive Web Design, Mobile App Design.

Research – Design Thinking, User Interviews, Personas, Affinity Mapping, Competitive Analysis, Contextual Inquiry.

TOOLS

Design & Presentation - Miro, Adobe Creative Suite, MS Office, Procreate; **Prototyping -** Figma, Sketch, Adobe XD. **3D Modelling -** Autodesk AutoCAD, SketchUp, Revit.

May 2018 - Sep 2018

May 2017 - Nov 2017

May 2016 - Jul 2016

Aug 2023 - May 2025

Jul 2013 - Apr 2018

Sep 2018 - Apr 2019

May 2019 - Aug 2023