

# Qiuyan "Yanny" Kang

4+ years of UI/UX design, 2 years of industry experience (fundraising, science gateway, healthcare, e-commerce, O2O), including works at the United Nations and Alibaba. Strong team player with solid visual and research skills.

## EDUCATION

### Indiana University Bloomington

Aug 2022 - May 2024 (exp.)

M.S. in Human Computer Interaction Design (GPA: 3.85)

### Tsinghua Univeristy, China

Aug 2017- Jun 2021

B.A. in Information Design; Minor in Connected Devices (GPA: 3.80)

Exchange semester in KTH Royal Institute of Technology, Sweden

## EXPERIENCE

### Graphic & Web Design Intern (Web, to B)

Oct 2023 - Dec 2023

#### GFCR, United Nations Capital Development Fund

- Spearheaded the revamp of the fundraising website for the Global Fund for Coral Reefs (size ~ **200 million** USD), seamlessly integrating it with the knowledge platform REEF+.
- Collaborated with investment fund **experts** and the **UN global team** to craft a unified strategy focused on enhancing effectiveness and transparency.
- Conducted **35+** stakeholder interviews to gather insights and ensure a comprehensive understanding of key deployments.

### UX Design Intern (Web, to B)

Jun 2023 - Aug 2023

#### CIRC, Indiana University

- Led the end-to-end UI/UX design of a web-based HPC gateway application [Cyber-shuttle](#), cooperated with biochemistry scientists, engineers and product manager to **curate** the project **in 2 months**, leading to its successful launch.
- Collaborated with developers to maintain and expand **design system**, driving explorations in early branding establishment.

### UX Design Extern (Mobile, to C)

Jul 2020 - Sep 2020

#### Alipay, Alibaba

- Won **Editor's Choice** of Alipay Mini Program in 2020 among 5000+ candidates.
- Guided the UI/UX design optimization of SHANG MEI Tech's online shop, in a team of PM, UI designer and engineers; Updated the **visual guideline** to raise audiences' engagement and helped the client gain increasing exposure.

### UX Design Apprentice (Mobile, to C)

Mar 2020 - May 2020

#### In-Store Dining Experience Team, Meituan

- Redesigned 2 display and search features to increase customer use of coupons for in-store dining. Partnered with UX researchers to conduct 6 in-depth interviews.

## CONTACT

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## AWARDS

Alipay Mini Program  
2020

Editors' Choice, Excellent Designer (top 12 among 5,000+)

China-US Young Maker  
Competition 2019

Shortlist Entry, Beijing Area

Mirror & State, Art and  
Science Concept Exhi-  
bition 2019

Selected Media Artwork

## SKILLS

### Design

User Experience Design, User Interface Design, Web Design, Storyboard, Prototyping, Visual Design, Design System, Wireframing, Information Architecture, CSS/HTML

### Research

User Research, Stakeholder Interview, Usability Testing

### Tools

Adobe Creative Suite(Adobe XD), Axure, Figma, Sketch, Miro, Blender