


# VINOTH KARUNAGARAN

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Bloomington, Indiana 

 <https://bit.ly/3C2tLt1>

 designervi7bff

 Vinoth Karunakaran

## EDUCATION

### Indiana University - Bloomington

Master's Degree in Human-Computer Interaction  
2023 - 2025

### SRM University

Bachelor's Degree in Visual Communication  
2014 - 2017

## CERTIFICATIONS

- Master Digital Product Design: UX Research & UI Design - Certification Course, 2022
- User Experience Design Essentials - Adobe XD UI UX Design - Certification Course, 2021
- UX / UI Design Certified Course from a Design School - Web D School, April 2018 - Dec 2019
- Graphic Design Certified Course from a Design School - Web D School, May 2017 - Mar 2018

## SKILLS

- User Research
- Usability Testing
- Product Strategy
- Prototyping
- Design Thinking
- Design Psychology
- User Persona
- User Scenario
- Task Flow
- User Flow
- Information Architecture
- A/B Testing
- Case Study
- Wire frames
- Low & High Fidelity Design
- Competitor Analysis

## PROFESSIONAL EXPERIENCE

### Entrayn Education Technologies (India)

UI/UX Designer | August 2019 - July 2023

- Identified and solved critical issues with the user interface of the existing applications and websites of the organization to deliver quality experience for users who use the mobile applications and websites.
- Worked on e-learning apps and web portals for test prep products like GRE, SAT, and Vocabulary Builder. Designed the mobile application and website of the user interface for the organization's admission counseling services.
- Collaborated with Product Managers, Admission Experts, Product Analysts and Developers to gain an in-depth understanding of the design requirements, analyzed the target users for the products, and researched on Information Architectures, Prototyping, Low & High Fidelity Designs to develop effective UI designs for the users.
- Aided in the recruitment and training of Junior Designers. Assisted the junior designers to comprehend the user needs and develop designs based on these requirements.

### Thrive United Ventures Pvt Ltd (India)

Junior UI/UX Designer | February 2019 - July 2019

- Developed and Designed the organization's website starting from the research process until high fidelity design. Worked on Graphic Designing tasks for Sales and Marketing as well.
- Conducted several case studies with the Sales Executives of the organization to identify and clear the pain points of the end users by addressing these concerns in the Marketing collaterals.

## SOFTWARES/TOOLS

Photoshop, Illustrator, Indesign, Coreldraw, Adobe XD, Sketch, Figma, Affinity Designer, Affinity Photo, Filmora, Premier Pro