

Prachi Katkade

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EDUCATION

Bachelor in Design in User Experience – MIT WPU, Pune, India

August 2019 – July 2023

Coursework: Designing UI/UX Interface and Prototyping, UX Research and methodologies, Design and Product Management.

Masters in Human-Computer Interaction – Indiana University, Bloomington

August 2023 - Ongoing

Coursework: Designing UI/UX Interface and Prototyping, UX Research and methodologies, Design and Product Management.

PROFESSIONAL EXPERIENCE

Manastik

May 2022 - August 2022

Design Intern

- Designed the UI for an app for an ongoing project: DADT - Dementia Application for Diagnosis and Tracking.
- As part of my responsibilities, I conducted extensive research, conducted in-depth interviews, and organized meetings with team members to gather valuable insights and information.
- I worked with the backend team to develop the app and communicated design ideas effectively.
- I designed user-focused layouts, wireframes, flows, and prototypes.

TECHNICAL SKILLS

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Miro
- PowerPoint

PROJECTS

A Vegan one-stop Marketplace

The vegan app I created offers a one-stop destination for buying groceries, recipe books, and consulting nutritionists. Its user-friendly interface focusing on heuristics and features enhances the real-time shopping experience, making it easy to find specialty products and interact with nutritionists.

A social media app dedicated to educational purpose

The app addresses educational needs with features such as content and user following, sharing of educational and hobby content, creating communities, finding study partners and tutors, and tracking course progress.

Leadership

Innovation Hub, MIT 2022

- Represented the company Manastik where I was an intern, at the Innovation Hub 2022 at MIT.
- Advertised and promoted the company's products and services.
- Connected to potential users for the project I was working on.
- Understood the company and client relationship.

Volunteered at Design Expo, MIT 2022

- Volunteered for the management committee for the Design Expo held in my college.
- Connected with Sponsors and business owners for managing the funds and promotion of the event.