Kaushik JV
User Experience Designer

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Portfolio: https://jvk-ux-designer.framer.ai

Objective and Summary:
Creative UI/UX Designer with over 6 years of experience in web design and development. Proficient in industry-leading tools like Figma, Adobe Photoshop, Adobe Illustrator, and Sketch. Excelled in user-centric interfaces that seamlessly blend with aesthetics and functionality.

Linkedin:
https://www.linkedin.com/in/venkata-kaushik-jayanthi-822247124/

Behance:
https://www.behance.net/gallery/190138051/My-Illustrations

Work Experience

Deloitte Consulting USI, Hyderabad, India
Lead UX Designer(September 2021 - November 2022)

- Performed **100+ usability testings** after designing the product interface to understand the user's mental model.
- Initiated **50+ user interviews**, and **usability testing** to gather insights and enhance user journeys refining the user-flows.
- By successfully delivering the design that met the client's expectations, I boosted business profits by **15%**.
- Led **cross-functional teams** in conceptualizing, **designing**, and implementing **user-friendly interfaces** for healthcare projects.
- Designed **40+ layouts** to achieve usability and performance objectives with **Figma, Illustrator and Photoshop**.
- Worked on **6+ client projects** to understand the goal of designing/improving the layout of **UX design**.
- Optimized visual designs through user research and testing, achieving a **40%** decrease in bounce rate and a **25% increase** in session duration.

Senior UX Designer(July 2019 - September 2021)

- Designed **100+ wireframes**, **user flow mappings**, and interactive prototypes using industry-standard tools (e.g., Sketch, Figma..etc).
- Streamlined complex **user journeys**, reducing user efforts by **30%** and increasing **user interaction** by **20%**.
- Conceptualized intuitive **user interfaces** for web and mobile applications, consistently exceeding user expectations and business goals.
- Coordinated with product managers and developers to translate concepts into functional, visually appealing **designs**.
- Collaborated with front-end developers to assess **UI functionality**, contributing to the finalization of **wireframes** and **mockups**.

UX Designer(November 2016 - July 2019)

- Produced **70+ sketches** aligned with client specifications, translating them into **wireframes** and **high-fidelity prototypes**.
- Applied responsive and **mobile-first design** principles, elevating cross-platform **user experiences**.
- Created **user-centric designs** for mobile apps and websites with a focus on usability and accessibility.
- Assessed **usability testing** outcomes, collaborating with senior designers to enhance **design interactions**.

Education:
Indian University Bloomington
Masters in Human-Computer Interaction Design (August 2023 - May 2025)
GPA: 3.5/4

Gayatri Vidya Parishad Degree College
Bachelors in Computer Science (June 2013 - April 2016)
GPA: 3.0/4

SKILLS

Design
Low- Fidelity prototypes, UI/UX Design, Figma, Wireframes, Prototyping, Ideation, Personas, Visual Design, Sketching, User Journey, Interaction Design, Product Design, Graphic Design, User Flow, Web and Mobile Design, user-centric design, Mockups, Typography, Color theory, user-centered

Research
User Research, Design Thinking, Usability Testing, User Interviews, Primary and Secondary Research, Contextual inquiry, Affinity Mapping, UX Research, Product Design, User feedback

Tools
Figma, Adobe Photoshop, Adobe Premier Pro, Adobe Illustrator, Invision, Visual Studio Code, Jira, Sketch, Adobe Creative Suite, Miro

LANGUAGES
HTML, CSS, Javascript, React

Certifications
Introduction to User Experience Design from *Georgia Institute of Technology*