

Yun - Shiuan (Piske) Lin

UX designer

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piskedesign.com

Experience

Design Consultant Shoemaker Innovation Center at Indiana University

Aug 2023 - Present

- Assisted student entrepreneurs in building, launching, and sustaining their businesses by providing design support.

Data Visualization Team Supervisor Serve IT at Indiana University

Aug 2023 - Present

- Led two Data Visualization teams during their internships with the City of Bloomington and the Indiana Arts Commission non-profit organization.
- Monitored and evaluated team progress, offering guidance for enhancement.

UI designer J&W Furniture Design Co., LTD,

Apr 2020 - May 2022

- Reorganized the product page and this optimization increased user browsing by 10%.
- To help synchronize our team I created a management system to help everyone co-edit the data productively.
- Created a more versatile website by using a Responsive Web Design.

Designer D-School at National Taiwan University

Mar 2019 - Feb 2020

- Co-developed a design thinking tool for participants to assist them in addressing problems.
- Designed a platform for facilitators to synchronize and communicate data to participants.
- Managed the visual design and exhibitions for 150 staff members.
- Worked with the Ministry of Education's Youth Development Administration.

UI / UX designer RapaQ

May 2018 - Jan 2019

- Re-designed an E-commerce platform to increase purchase rate.
- Upgraded login and account membership system to grow the sign up rate.
- Worked with front-end and back-end engineers, to design UI components and guideline to help them work efficiently.

Leadership

Design Thinking Mentor Merck & Co., Inc. Design Thinking workshop

Jan 2020 - Feb 2020

- Co-designed challenges to meet the needs of the industry
- Selected and interviewed potential candidates for user analysis
- Taught design thinking at the workshop

Education

May 2024

M.S. in Human-Computer Interaction

Indiana University Bloomington (GPA: 4.0)

Sep 2017

B.A. in Industrial Design

Tunghai University

(GPA: 3.76/4.0, Ranking: 1/56)

May 2017

Industrial Design

Politecnico di Milano

(Exchange student)

Exhibition

Apr 2022

Za Share exhibition: "Wang's pawn shop"

May 2016

YODEX exhibition, Taiwan

June 2016

World Industrial Design Day: "Youth in Design," Taiwan

Aug 2016

Green product award exhibition, China

Oct 2016

Taiwan Designers' Week, Taiwan

Certificate

Google UX design (Coursera)

July 2021 - Oct 2021

Design Thinking Coach (d. school at National Taiwan University)

July 2021 - Oct 2021

Skills

Design

User research, User interface, Prototype, Wireframe, UI flow, Information architecture, Usability testing, Data visualization

Tools

Adobe Creative Suite (Ps, Ai, XD, Pr)
Figma, Sketch, Axure, Zeplin, Tableau