

PROFESSIONAL EXPERIENCE

Lead UX Designer

WoWExp Technologies

MARCH 2022 - JULY 2023 | BENGALURU, INDIA

- Contributed to and led 9 projects from conception to delivery in Healthcare, Education, Real Estate, Energy & Utilities, Entertainment & Media and Retail & Luxury Goods, amongst other industries.
- Collaborated with cross-functional teams of designers, PMs, SWEs, and business developers to orchestrate product strategy and execution.
- Headed VR Firefighter Training platform project with UX team of 3 designers.
 - Delivered 50+ components from onboarding to final training quiz.
- Enforced and facilitated the cross-functional team brainstorming and whiteboarding sessions with 20+ cross-departmental employees.

UX Designer

WoWExp Technologies

APRIL 2021 - FEBRUARY 2022 | BENGALURU, INDIA

- Created wireframes, high-fidelity mockups, interactive prototypes, and micro-animations for 6 Augmented Reality and 4 Virtual Reality projects.
- Formulated and managed multiple component libraries to build scalable design systems on Figma.

UX Design Intern

WoWExp Technologies

JANUARY 2021 - MARCH 2021 | BENGALURU, INDIA

- Proposed and revamped their entire client facing website
 - Enhanced micro-interactions.
 - Strategically restructured website layout that increased product visibility and yielded 10% more conversion rates.

EDUCATION

Indiana University Bloomington

M.S. in Human Computer Interaction

AUGUST 2023 - MAY 2025 (EXPECTED)

CHARUSAT University *B.Tech in*

Computer Engineering

JULY 2017 - APRIL 2021

SKILLS

Design

Interaction design, Information Architecture, Prototyping, Wireframing, Visual Design, Storytelling, Responsive Design, Design thinking

Research

Qualitative research, Quantitative research, User Interviews, User Research, Competitive Analysis, Journey Mapping, Usability Testing, Heuristic Analysis, Affinity Mapping, Empathy Mapping, Card Sorting, A/B Testing

Soft skills

Clear Communication, Cross-functional Teamwork, Cross-functional collaboration, Conflict Resolution, Growth Mindset, Leadership, Problem Solving, Deadline Oriented, Critical thinking

Tools

Figma, Adobe Illustrator, Balsamiq, Framer, Miro

Programming

HTML, CSS, Javascript, Java, Python, C++, C