

Sai Warshitha Medepalli

UX Designer with 3 YoE

PROFESSIONAL EXPERIENCE

Product Designer

Legato Intelligence

Remote, USA | June 2023 – Aug 2023

- Spearheaded MVP design resulting in a **1.15M+** pre-seed funding round by showcasing compelling user experience and robust product strategy.
- Collaborated with engineers and stakeholders in designing and launching the corporate website.
- Streamlined contract review and team management for legal departments by designing intricate dashboards and plugins, slashing error rates and cutting review time.

Web Design Intern (Part-Time)

CEWIT, Indiana University

Bloomington, IN | May 2023 – Present

- Conducted more than **6+** workshops for skill-based development to foster an engaging learning community among **5000** women in technology and underrepresented groups in Indiana state.
- Created a strategic plan to increase outreach beyond already enrolled students and doubling workshop attendance.

UX Designer

BigBusiness

Hyderabad, India | Sept 2020 – Jul 2022

- Designed and prototyped the web and the mobile app which helped them get **\$150k** pre-seed funding.
- Conducted **20+** user interviews to gain first-hand insights into managerial complexities with the target demographic to identify pain points
- Designed employee management interfaces for stakeholders, enhancing operational workflows and decision-making processes.
- Followed agile framework to create multiple iterations considering technical and business constraints based on testing feedback
- Collaborated with cross-functional team to drive product strategy and execution.
- Led a team of **4** designers to design a B-Score portal for the web application.
- Drove the digital transformation initiative for **30+** small businesses under the Digital India campaign, resulting in an average **35%** increase in their operational efficiency and a **50%** expansion in their online market presence

Graduate Engineer Trainee

APL Apollo

Hyderabad, India | May 2019 – Mar 2020

- Optimized instrument systems, resulting in a **10%** reduction in cost and improved performance.
- Prepared efficient instrument data sheets and loop diagrams for the team, which increased team efficiency by **20%**.
- Designed ladder logic for PLCs and tested them, which resulted in a **30%** reduction in errors.

CONTACT

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Bloomington, Indiana

EDUCATION

Indiana University Bloomington

M.S., Human-Computer Interaction

Bloomington, IN | Aug 2022 – May 2024
(Exp.) GPA: 4.0

VNR Vignana Jyothi Institute of Eng. & Tech.

B.Tech, Electronics and Instrumentation Engineering

Hyderabad, India | Oct 2015 – Myr 2019

TOOLS

Figma, Unity, Adobe XD, Photoshop, Illustrator, AutoCAD, Visual Studio Code, Lucid, Axure RP, Miro, Framer & Balsamiq

SKILLS

Design

UX Design, Visual Design, UI Design, Design System, Style Guides, Product Design, Visual Design Information Architecture, Prototyping, Design Thinking, Wireframing, Storytelling

Languages

Basic C Programming, HTML & C#

Research

Ethnographic Research, User Research, Competitive Analysis, Co-Design Workshop, Affinity Mapping, Usability Testing.

Collaboration

Cross-Functional Collaboration, Problem Solving, Growth Mindset, Team Leadership