

Siyona Michael

UX DESIGNER

WORK EXPERIENCE

Senior Associate UX Designer | SAS

November 2021 - July 2022

- Played a key role as an individual contributor in two significant projects centered around data analytics: Size Optimization and Revenue Optimization.
- Spearheaded the adoption of Microsoft Fluent in the Pune team, pioneering the successful transition of designs to production as the first designer to achieve this milestone.

Design Analyst | Accenture

August 2020 - November 2021

- Spearheaded the development of a persuasive microsite for stakeholder pitches, elevating external client interactions and contributing to the company's professional image.
- Achieved a track record of successfully delivering 50 stakeholder projects through the company pitch portal, while also contributing significantly to the creation and implementation of an effective design system for enhanced team efficiency.

UX Intern/Consultant | Bosch

January 2020 - May 2020

- Conducted comprehensive research and user studies to inform the enhancement of a specific domain, subsequently translating findings into impactful UI design for an Over-The-Top OTT platform.

UX Research intern | UNO Minda

May 2019 - July 2019

- Conducted in-depth research on the electric vehicle ecosystem, leveraging insights to craft a compelling design pitch for Ola Electric.

UX DESIGN intern | IIT GUWAHATI

May 2018 - July 2018

- Conducted thorough research on pedestrian navigation, culminating in the strategic design of a user-friendly app tailored for guided pedestrian navigation.

EDUCATION

Indiana University Bloomington August 2022 - May 2024

Masters in Human-Computer Interaction and Design (Part time Teaching Assistant)

MIT Institute of Design July 2016 - May 2020

Bachelor in User Experience Design

SKILLS

Interaction design
User Research
Design strategy
Usability testing
UI Design
Wireframing
Prototyping
Usability Engineering
Digital Product Design
User Experience Design

TOOLS

Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop
Microsoft Azure Devops
Kanban
Jira

CONTACT

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