

Ritwik Mittal

UX Designer with 3+ YoE in B2B, B2C, Enterprise, and SaaS

WORK EXPERIENCE

Tesla — UX Design Intern

May 2023 - Aug 2023 / Fremont, CA

- Led the redesign of Tesla's translation pipeline, enhancing multilingual content support in collaboration with PMs and cross-functional teams for wider global reach.
- Built multiple components for Tesla's design system to boost development efficiency and uniformity across enterprise, B2B, and B2C platforms for a cohesive experience.
- Optimized the e-sign flow for Employee Health and Safety, enhancing regulatory compliance and achieving significant time and cost savings.

CIB, Indiana University — UX Designer (Part-Time)

Jan 2023 - Present / Bloomington, IN

- Developed NASA's VEDA Open Science Gateway, streamlining research workflows for over 1,000 Earth scientists with easier data collection, simulations, and documentation.
- Overhauled Folia's annotation apps, enhancing onboarding, layout, and tools for better navigation and engagement across its B2B and B2C users.

Galaxy Weblinks — UX Design Lead

Aug 2020 - Jul 2022 / Indore, India

- Contributed to over 15 projects across B2C, B2B, and SaaS sectors in diverse domains.
- Revamped SENB Bank's website, cutting bounce rate by 24% and boosting new account openings by 5%.
- Collaborated with cross-functional teams to drive multiple product strategies and execution.
- Directed the revamp of Staples' B2C and B2B websites, including design system migration and enhancement.

Galaxy Weblinks — UI Designer

Jul 2019 - Aug 2020 / Indore, India

- Designed wireframes, high-fidelity mockups, interactive prototypes, and micro-animations for over 10 live projects.
- Collaborated with engineers for design handoffs via Zeplin, streamlining workflows and reducing turnaround time.

CONTACT

Portfolio: <https://ritwikmittal.com/>

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Mobile: +1 (812) 837 6852

Location: Bloomington, IN (Open to Relocate)

EDUCATION

Indiana University Bloomington

M.S. Human-Computer Interaction

Aug 2022 - May 2024 / Bloomington, IN

GPA: 4.0

IMT Nagpur

M.B.A. Marketing

Jun 2017 - Mar 2019 / Nagpur, India

DAVV Indore

B.Com. Business & Finance

Jun 2014 - Mar 2017 / Indore, India

TOOLS

Figma, Sketch, Axure RP, Abstract, Zeplin, Protopie, Framer, Adobe Creative Suite, HTML, CSS

SKILLS

Design

Prototyping, Interaction Design, Visual Design, Style Guides, Design Systems, Responsive Design, Accessible Design, Journey Mapping, Card Sorting, User Flows, Product Design, User-Centered Design, Developer Handoff, Design Thinking

Research

User Research, Data Analysis, Usability Testing, User Interviews, A/B Testing

Soft Skills

Product Strategy, Storytelling, Agile, Communication, Cross-Functional Collaboration, Problem Solving, Growth Mindset, Team Leadership, Business Acumen, Product Thinking, Stakeholder Management

Writing

Published multiple articles with 5500+ reads on UX Planet - one of the leading UX Design blogs on Medium.