

Matyas Siteri

User Experience Designer

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Education

Human Computer Interaction/design, MS, Indiana University Bloomington 08/2023 – 05/2025

Vehicle Engineering, BS, John von Neumann University 09/2014 – 01/2018

Professional Experience

Product Management Marketing Specialist, Bosch 08/2021 – 07/2023

Within product management, I had end-to-end responsibility for competitive intelligence of our ADAS portfolio. The position included market analysis, competitor profiling, benchmarking, user research, and content management activities with a strategical, product-centric mindset.

System Integration Engineer, Bosch 02/2019 – 07/2021

System integration of radar based driver assistance systems, with direct support for technical project manager. I had comprehensive responsibility for integration, test, validation and release of the software and system. My role also included requirements-, change-, and defect management as an interface between customer and internal development.

Simulation Engineer, S&T Consulting 04/2018 – 01/2019

I worked with finite element simulation tools, especially with Altair and PTC products, highly focusing on conceptual design and optimizations. My tasks also involved supporting our customers, and hosting trainings for them.

Group Leader, KENJI Racing Team 11/2014 – 01/2018

Dual (Co-Op) University Student, Mercedes-Benz 09/2014 – 01/2018

Skills

Design (UX-, UI-, Visual-, Interaction Design, Journey Maps, User Flows, Storyboards, Prototypes, Wireframes, Mockups, Web Content Accessibility Guidelines)

Research and Evaluation (User Interviews, Affinity Mapping, Contextual Inquiry, Direct Observation, User Personas, Qualitative- and Quantitative Analysis, Competitive- and Market Analysis, Usability Testing)

Tools (Adobe Illustrator and Photoshop, Webflow, Figma, Ableton Live, Altair products, PTC Creo, Siemens NX, IBM DOORS, Vector Tools, Jira, FirstSpirit, ANSYS, Microsoft Office and Project)

Awards

Fulbright Scholarship, The Fulbright Program 2023