

Shantanu Thorat

User Experience Designer

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Professional Experience

Cognizant / User Experience Designer

Jul 2021 - Jun 2023 (2 yrs.) | Pune, India

- Contributed to and **led 4+ projects** from conception to delivery in Insurance, Pharma, Healthcare and Cloud based systems.
- Migrated a Pharma company's complex **offline system to a web platform**, resulting in a **50-60% reduction** in process duration.
- Streamlined an insurance company's **disjointed process across 3 applications**, enhancing information architecture, optimizing user flows, and ensuring alignment with design systems. Resulted in a seamless experience for all stakeholders.
- Designed mailing and messaging features in existing app for a healthcare company, resulting in efficient communication between patients and nurses, minimizing clerical errors.
- Led and facilitated **multiple business proposals, mentored 5+ Junior designers & Spearheaded teams of 3-5 designers.**

Salt / User Experience Design Intern

Jan 2021 - Jul 2021 | Philadelphia (USA) & Bangalore (India)

- Designed onboarding and neobanking features collaboratively with product managers and developers, creating **high-fidelity screens, interactive prototypes, and micro animations.**
- Crafted and implemented features for a web-based wealth management system, that helped Salt **onboard 350+ businesses & transaction volumes over \$35 million.**

Teqzo Consulting / Product Design Intern

May 2020 - Aug 2020 | Bangalore, India

- Designed a smart baby monitoring device and application through **extensive interaction mapping**, that helped parents and pediatricians track baby's activities and log data.
- Worked on vloggers equipment - **Researched on product ecosystems, customer lifestyles**, interaction mapping, rendered mockups and usability testing.

Avantika University / UX Research Assistant

Oct 2017 - Mar 2018 | Ujjain, India

- Researched how social interactions affect workplaces and designed solutions to encourage team bonding and commingling among the faculties.

Education

Indiana University Bloomington

MS in Human Computer Interaction

4.0/4.0 GPA, Aug 2023 - May 2025 | USA

Avantika University

Bachelor of Design - Industrial Design

8.0/10 CGPA, Sep 2017 - Jul 2021 | India

Associate Instructor

I246: Use and Usability

Indiana University Bloomington | 2024 - Present

Mentoring students in understanding foundations of UX and storytelling as well as paradigms of human-computer interaction.

Skills

Design: User Flows, Sketching & Conceptualization, Storyboarding, Journey Mapping, Information Architecture, Card Sorting, Wireframes & mockups, Prototyping, Visual Design (UI), UX Audit, Testing Design.

Research: User Research, User Stories, Use Cases, Competitive Analysis, Data Analysis, Persona Generation & Evaluation, Usability Testing, A/B Testing

Tools: Figma, Sketch, Invision, Adobe XD, Framer, Miro, Balsamiq, Keyshot, Solidworks, Autodesk Fusion 360, MS Office

Collaboration: Team and Cross-Functional Collaboration, Flexible, Storytelling, User Centered Design, Communicative, Team Leadership.

Achievements

UXplorer Design Award

YUI Designs / Silver Winner | Pune | 2019

Designed a fuel inflow meter with a digital interface aimed to curb malpractices at gas stations.