

Anna Varghese

UX Designer with 3 years of experience, who solves complex problems with creativity, empathy, and curiosity

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Work Experience

Senior User Experience Designer

[ConnectWise](#) · Mar 2022 - Jun 2022

- Worked with a US-based UX team, reporting managers, and clients to deliver solutions for an ecosystem of 23 complex products integrated into ConnectWise Asia platform
- Primarily responsible for redesigning key legacy project management tool for release in ConnectWise IT Nation (an annual conference for the release of the latest enterprise tools)
- Conducted 20+ global user interviews and documented generative research findings for reference by product teams and stakeholders

User Experience Designer

[Privet Ventures](#) · Jun 2020 - Feb 2022

- Designed all product features and user experience for SaaS document management system (DMS)
- Planned product roadmap and implemented improvements in agile and rapid bimonthly sprints
- Conducted strategic product requirements grooming & sprint planning for cross-functional teams
- Wrote and iteratively refined clear and concise product requirement documents for hand-off including user flows, mockups, and interface specifications and using demos to validate results

User Experience Designer

[DROR Labs](#) · Dec 2019 - Jun 2020

- Designed all features for Personal Safety mobile app (iOS & Android) from information architecture to iteratively creating prototypes acquiring 10,000 users in 6 months

Senior Architect

[Several Firms](#) · Jul 2013 - Dec 2019

- Primary architect responsible for design of apartments, auditoriums, hospitals, IT & educational campuses, public buildings, and interiors

Education

Indiana University, Bloomington · May 2024

[Master of Human-Computer Interaction \(Major\)](#)

- Luddy School of Informatics
- [Business Marketing \(Minor\)](#)
- Kelley School of Business

RV College of Engineering · June 2013

[Bachelor of Architecture](#)

Skills

Design

Design Thinking, User Experience Design, User Interface Design, (UX/UI), Interaction Design, User-Centered Design, Visual Design, Product Design, User Flows, User Journey Mapping, User Stories, Information Architecture, Wireframes, Prototyping, Sketching, Responsive Design, Web Design, Mobile Design, Design Systems, Architecture

Research

User Research, Interviews, Heuristic Evaluation, Usability Testing, Competitive Analysis, Contextual Inquiry, Affinity Mapping, Experience Prototyping

Strategy

Product Management, Product Thinking, Systems Thinking, Presentations, Design Strategy, Business Strategy, Leadership, Consumer Science

Tools

Figma, Adobe XD, Balsamiq, Zeplin, Illustrator, Photoshop, InDesign, Jira, Azure DevOps, Confluence, Autocad, Revit, Sketchup

Community Activities

Web Design Intern

[Indiana University Center for Excellence of Women & Technology](#) · Jan 2023 - present · Organized monthly design-related events & annual Collaborative Summit

Member

[Kelley Toastmasters](#) · Mar 2023 - present · Participated in weekly meetings & public speaking workshops