

# Akshatha Ajith

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[LinkedIn](#) | [Portfolio](#)

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## SUMMARY

I'm a Master's student in Human-Computer Interaction at Indiana University Bloomington, driven by a passion for creating intuitive, engaging, and impactful user experiences. With hands-on experience in user research, prototyping, and interaction design, I thrive on solving complex problems with thoughtful, practical, and innovative design solutions. I'm proficient in Figma, Adobe XD, and Sketch, and bring a strong background in healthcare, education, and CRMs. I'm excited to keep learning and building experiences that truly make a difference in people's lives.

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## EDUCATION

### Master's in Human-Computer Interaction

Indiana University Bloomington | Bloomington, IN | May 2026 (Expected)

### Bachelor of Design in Interaction Design

PES University | Bengaluru, India | 2023 | GPA: 9.34/10

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## EXPERIENCE

### UX/UI Designer

Icarus Nova | Bengaluru, India | August 2023 – July 2024

- Enhanced user satisfaction by 25% through iterative usability testing and design improvements for a mental health portal widely used in India.
- Designed and prototyped user interfaces using Figma for clients such as NURA AI Healthcare, EY, and UbiqView Lifesignals.
- Delivered impactful solutions for clients, leveraging user research insights.

### UX/UI Design Intern

Tally Education Pvt Ltd. | Bengaluru, India | January 2023 – June 2023

- Successfully conducted 30+ user interviews to create personas, scenarios, and journey maps for an AI proctor tool for the student portal.
- Designed wireframes and prototypes for the portal, which is now actively used by over 600,000 students.
- Collaborated with cross-functional teams to deliver designs that received an award.

### UX/UI Design Intern

Geek Synergy Technologies Pvt Ltd. | Bengaluru, India | June 2022 – August 2022

- Created user-centered interfaces for desktop and mobile applications using Figma and Adobe Creative Suite.
  - Conducted UX research for the main electricity distributor in Bangalore.
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## ACADEMIC PROJECTS

### Deal Meridian CRM

- The project focuses on identifying pain points and opportunities by analyzing the user journeys of renters, brokers, and property developers, to create a CRM tool and actionable UX solutions.

### AI-Powered Voice Bot for E-sports Pros

- Designed a companion bot for Gamers.

### Embodied Grocery Shopping Efficiency

- Conducted field observations to propose solutions for users seeking streamlined shopping experiences.

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