

Atharva Patil

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SUMMARY

I seek internships in the realm of **UX design or research** to collaborate with experienced professionals, enhance my problem-solving and UX design skills, and create intuitive, humanity centered experiences.

EDUCATION

- **MS - HCI/d | (ongoing)** *Aug 2024 - May 2026*
Indiana University - Bloomington, Indiana, United States
- **B.Tech in Computer Science and Engineering | 9.53/10.00 CGPA** *Aug 2020 - May 2024*
MIT World Peace University, Pune, Maharashtra, India
Coursework: AR/VR, UI/UX Design, ML, AI, Full-stack development, Python, Database Management.

EXPERIENCE

- UI/UX Design Intern | Reliance Jio Platforms Limited (JPL), India** *July 2023 - Dec 2023*
 - Designed and maintained detailed user-interface specifications and patterns, collaborating with cross-functional teams to ensure high standards for design and delivery.
 - Created user-centered designs by analyzing customer feedback and usability testing, resulting in a 20% improvement in app navigation efficiency and a more intuitive user interface.
- Product Designer | ByteOrange, UK** *Feb 2023 - May 2024*
 - Developed conceptual diagrams, wireframes, and high-fidelity prototypes tailored to user needs, improving client satisfaction by 30%.
 - Managed stakeholder engagement, improving communication between design and development, resulting in more efficient project deliveries and faster feedback cycles.
- Research Co-Developer | Škoda Auto Volkswagen India, Pune** *July 2022 - Mar 2023*
 - Designed gamified business simulations with engaging UI architecture and interaction flow to enhance employee learning experiences, engaging over 500 employees in the training program.
- UI/UX Design Intern | HungreeBee Technologies LLP, Pune** *Mar 2021 - July 2021*
 - Designed the UI of an online food ordering app, incorporating user research and usability findings to create intuitive interfaces and improve overall user experience.

PUBLICATIONS

- Consumer Behavior and Sustainable Product Choices: Insights from Visual Trends** *Dec 2023*
International Conference on Renewable Energy, Green Computing & Sustainable Development - 2023
<https://doi.org/10.1051/e3sconf/202447202002>

PROJECTs & EXTRA- CURRICULARS

- Industry Project | Salesforce** *Aug 2024 – Dec 2024*
 - Designed a mobile app for startup marketers, founders, and small teams without dedicated marketing resources. The app simplifies the planning phase of marketing campaigns, helping users capture ideas, organize thoughts, and set the foundation for impactful campaigns—all from the convenience of their mobile device.
- 3rd Rank TantraFiesta 2022 | IIIT Nagpur** *Oct 2022*
 - Prototyped intuitive, user-focused interfaces in competitive, fast-paced team environments, achieving 3rd place in a national-level design hackathon among 600+ teams.
- Conducted an “Introduction to UI/UX Workshop” | SCET, MIT-WPU** *Jul 2022*
 - Educated participants on core design principles and user experience best practices, enhancing their understanding of foundational UX concepts.

SKILLS

User Research, Information Architecture, Visual Design, Prototyping (Figma, Paper), Wireframing (Miro, Paper), Responsive Web Design, Design Systems, A/B Testing, Journey Mapping, Persona Development, Usability Heuristics, Agile Methodologies, Human-Centered Design, Accessibility Standards (WCAG 2.1 compliance), Mobile/Web Design (Responsive patterns, native iOS/Android design guidelines)