# Dharam Lokhandwala

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## WORK EXPERIENCE:

## Indiana University. UX Designer

- Redesigned the family guide for student success for IU Southeast Admissions website, resulting in a ۲ **45% reduction in housing-related inquiries from parents**, showcasing your ability to simplify workflows.
- Streamlined the IU Southeast School of Education website by merging 9 scattered student resource pages into a single structured page, improving information accessibility by 65% based on usability testing and aligning with design system guidelines.

## WoWExp Technologies (XR Startup), Founding UX Designer

- Led the end-to-end design of the WoWMeet VR meeting platform, including the development of a scalable design system and documentation, ensuring seamless feature integration.
- Partnered with 3D designers, Unity developers, and product managers to deliver AR interior decor simulation focusing on ease of use for first-time AR users with guided tours.
- Facilitated design thinking workshops with a cross-functional team of 18 members to identify user pain points and collaboratively craft innovative solutions.

### **EDUCATION:**

Masters of Science in Human Computer Interaction Indiana University, Bloomington, Indiana

**Bachelors of Technology in Computer Engineering** Charotar University of Science & Technology (CHARUSAT), India

## **INDUSTRY SPONSORED PROJECTS:**

#### Salesforce

Reduced the repetitive rework of Salesforce admins to generate simplified diagrams so that it is easier and less hassle to communicate automation workflows to the clients.

#### Healthwise (Acquired by WebMD)

Reduced hospital readmission rates by enhancing patient understanding of post-care instructions through prototyping of a digital Teach-Back tool.

## SKILLS:

Design & Research: Interaction Design, Information Architecture, Prototyping, Wireframing, Visual Design, Storytelling, Responsive Design, Design thinking, Qualitative Research, Quantitative Research, User Interviews, User Research, Competitive Analysis, Journey Mapping, Usability Testing, Affinity Mapping, User Centered Design, Product Design, Project Management, Product Analysis, Web Design, Surveys, Prompt Engineering, Growth Mindset. Tools: Adobe XD, Figma, Adobe Suite, Balsamiq, Framer, Miro, Slack, Figjam, Jira, Tailwind, Stackblitz. Programming: HTML, CSS, JavaScript, ReactJS, Python, Java, C, C++, SQL, Typescript.

## **LEADERSHIP:**

President of Human Computer Interaction & Design Club at IU Co-Founder of Saladspace Global Entrepreneur at AIESEC

## **RECOGNITION:**

Portfolio of the week, UX Design Weekly Newsletter (Issue 504) Minimalist Design Portfolios, Wall of Portfolios Portfolio of the day, Best design portfolios (pafolios.com)

2024 2024 2024

GPA - 3.9/4

CGPA - 8.57/10

Jan 2024 – Apr 2024

Mar 2024 - Present

Mar 2022 - Present

Jul 2019 - Mar 2020

Apr 2021 – Jul 2023

Feb 2024 – Present

2023 - 2025 (Expected)

2017 - 2021

Aug 2024 – Dec 2024