

# HRIISHIKESH ZOPE

+1 (812) 340-8152 | hzope@iu.edu | hriishikeshzope.framer.website | linkedin.com/in/hriishikesh-zope

## EDUCATION

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<b>Indiana University Bloomington, Bloomington, IN</b> <i>Master of Science in Human-Computer Interaction</i>	May 2026
<b>Vishwakarma Institute of Technology, Pune, India</b> <i>Bachelor of Electronics and Telecommunication</i>	May 2024

## SKILLS

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**Design:** Wireframing, Interactive Prototyping, Visual Design, Journey Mapping, Information Architecture, UX Methodologies, Data Visualization, User Flows, WCAG Accessibility, Mockups

**Process:** Affinity Mapping, User Interviews and Surveys, User Research, Usability Testing, UX Research, UX Audit, Card Sorting

**Technical:** Figma, Adobe XD, Adobe Photoshop, Framer, WordPress, Webflow, Miro, HTML/CSS, JavaScript, Python, Java, C/C++, R, SQL, Arduino Prototyping

## EXPERIENCE

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<b>LTIMindtree, Pune, India</b> <i>Full Stack Developer Intern</i>	July 2023 – November 2023
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- Designed responsive and mobile-friendly web interfaces for the internal recruitment portal, enhancing accessibility standards across devices.
- Optimized information architecture and mapped 21 user flows, reducing filter and search time by 84%.
- Conducted a competitive audit that identified key design improvements, leading to a 70% increase in filter usage during recruitment searches.
- Collaborated with a cross-functional team of senior designers, product managers, and developers to define and prioritize product features, while integrating stakeholder feedback to refine usability and interactions.

<b>FluffCrew, Pune, India</b> <i>UX Designer Intern</i>	April 2023 – July 2023
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- Facilitated a survey of 122 users, revealing that 61% struggled with puppy toilet training, directly influencing the inclusive design solution and the product development process.
- Performed a competitive analysis of five competitors, discovering that an all-in-one product with visual instructions would be most effective in the Indian market, influencing the product strategy and addressing key knowledge gaps.
- Partnered with a team of 4 to rapid prototype and create a brand voice, a design system, and high-fidelity visuals, ensuring design coherency across products.
- Spearheaded the end-to-end design and development of an e-commerce website for web and mobile platforms, doubling conversion rates and increasing organic engagement by 55%.

## PROJECTS

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<b>Salesforce: Enhanced Collaboration in Automation Workflow Building</b> Industry Sponsored	Aug 2024 – Dec 2024
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- Conducted research and 9 stakeholder interviews to identify pain points, prioritize features based on sponsor feedback, and develop high-fidelity prototypes to enhance team collaboration during the creation of an automation workflow.
- Designed the “Simple View” feature to streamline repetitive tasks for Salesforce Admins, enabling one-click generation of simplified diagrams and reducing reliance on external tools.
- Improved feedback loops by providing stakeholders with AI-generated summaries and clear, consistent visuals, aligning teams and enhancing collaboration.