MANASI GHUTUKADE
Product Designer

manasighutukade@gmail.com | (930)-904-3831 | www.manasi-ghutukade.com | Bloomington, IN(Open to relocation)

EDUCATION

Indiana University Bloomington, Bloomington, Indiana **Aug 2024 - May 2026**
Master of Science in Human-Computer Interaction Design

Thadomal Shahani Engineering College, Mumbai, India **Aug 2020 - Jul 2024**
Bachelor of Engineering in Computer Engineering CGPA: 3.7/4.0

SKILLS

TOOLS & LANGUAGES: Figma, Adobe Photoshop, Sketch, Blender, Jira, Wix, Android Studio, Visual Studio, HTML, CSS and JavaScript.
METHODOLOGIES: Wireframing, Prototyping, User Flows, User Journey Mapping, Visual design, Usability testing, Product Design, Design Thinking.

PROFESSIONAL EXPERIENCE

UX Designer | Curiouss Kids, Hubballi, India **Jun 2023 – Apr 2024**
- Streamlined administrative processes for over 30 teachers at Curiouss Kids preschool by designing an integrated website and mobile app, resulting in a significant reduction of workflow bottlenecks by approximately 30%.
- Partnered closely with engineers and the managing director to gather feedback from users.
- Identified key areas of improvement leading to actionable insights that resolved the top three usability issues within two months.

Freelance UX Consultant | Scogo Networks, Mumbai, India **Oct 2022 – Dec 2022**
- Partnered with web developers and co-founders to revamp desktop and app interfaces, enhancing user navigation for over 4000 engineers by streamlining pathways based on detailed usability feedback.
- Designed visually compelling marketing materials through Adobe Express and Canva for client projects.
- Played an integral role in achieving a significant growth of user interactions on social media channels by 500+ over two months.

UI/UX Intern | Review Analytics, Bangalore, India **Jun 2022 – Aug 2022**
- Crafted an innovative web design strategy for a SaaS company utilizing tools like Notion and Figma.
- Performed in-depth competitor assessments anticipating user engagement from approximately 500+ prospective clients each month.
- Generated interactive prototypes using Figma for over 10 distinct app screens, achieving positive feedback from initial testing phases as demonstrated through qualitative insights gathered from five targeted user interviews.

UX Design Intern | The Tann Mann Gaadi, Bangalore, India **Mar 2022 – Jun 2022**
- Shifted focus towards addressing three major issues impacting navigation efficiency through targeted redesign efforts informed directly from engaged stakeholder interviews conducted throughout internship tenure.
- Initiated strategic discussions among a group of 6 intern designers to explore innovative solutions for improving UI aesthetics.
- Findings directly addressed key usability challenges identified during initial stage research efforts.

ACHIEVEMENTS
- First prize in the Need for Code hackathon, July 2022, among 50+ competing teams.
- Principal's Excellence Award among 210+ students for outstanding contribution to the Computer Engineering Department at Thadomal Shahani Engineering College in the areas of research and web development.