

Mansi Kadam

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PROFESSIONAL EXPERIENCE

Center of Excellence for Women and Tech

Bloomington, USA

Extended Reality lead (Part-time)

Aug 2024 – Present

- Spearheading XR Student Alliance Team launch, developing strategic plans and mission to promote campus-wide awareness.
- Lead development of innovative user experiences implementing user-centric design principles.
- Collaborate with engineers to optimize end-to-end user interaction patterns.
- Conduct rapid prototyping and user testing to validate design solutions.

IDS News

Bloomington, USA

Visual Designer (Part-time)

Aug 2023 – Present

- Design and implement responsive interfaces across multiple platforms using user-centered design approaches.
- Create and maintain consistent design systems across multiple platforms.
- Designed and implemented responsive interfaces for various digital touchpoints & Collaborated with editorial teams to optimize user engagement and experience.

IVoT Financial Inc.

New York (Remote), USA

Product design Intern

June 2024 – Aug 2024

- Led end-to-end UX/UI design for an AI-based data automation web/mobile application, implementing user-centered design principles and lean methodologies.
- Achieved a 40% reduction in user friction through iterative prototyping and usability testing, demonstrating measurable impact by Creating user flows, wireframes and high-fidelity mock-ups to communicate design solutions to stakeholders effectively.

Rolins Arcoustics

Mumbai, India

Design Project coordinator

Jul 2021 – Jul 2023

- Managed 20+ spatial design projects simultaneously, demonstrating strong project management capabilities.
- Led cross-functional collaboration between project managers, engineers, and designers.

EDUCATION

Indiana University- Bloomington

Bloomington, Indiana

M.S. in Human-Computer Interaction/ design

Expected Graduation, May 2025

Academy of Architecture, Rachana Sansad

Mumbai, India

B.Voc. in Interior design

2017-2020

PROJECTS

Ylopo's Marketing campaign Dashboard Redesign

Bloomington, USA

Product designer

Aug 2024 – Dec 2024

- Led redesign of real estate marketing platform's campaign management system, streamlining workflows and improving navigation for 1000+ agents.
- Conducted user research and competitive analysis with 15+ stakeholders to define critical design requirements and feature prioritization.
- Created and validated high-fidelity prototypes through an iterative design process, reducing campaign creation time by 40%.

SKILLS

Design Software: Figma, Adobe Creative Suite (Photoshop, Illustrator, Indesign), Sketch, Framer, , Protopie, Lottie, PowerPoint, MS Office, Excel, Video creation, Procreate, Animation, Sketchup. Autodesk: AutoCAD, 3ds Max, Revit, Unity 3D, Shapes

Design Methods: User Research, Wireframing, Prototyping, Usability Testing, Design Systems, Information Architecture, Visual Design, Mockups, Design Strategy.