

NAMRATA DHARMADHIKARI

Bloomington, Indiana | P: +1 812 322-6942 | [namdharm@iu.edu](mailto:namdharma@iu.edu) | [LinkedIn](#) | <https://www.namratadharmadhikari.com/>

EDUCATION

INDIANA UNIVERSITY

Masters in Human-Computer Interaction

Aug 2024 - May 2026

MIT Institute of Design, Pune, India

Bachelor's in User Experience Design

Aug 2018 - May 2022

WORK EXPERIENCE

KIMBERLY-CLARK PVT LTD

UX Designer

Bangalore, KA, India

Aug 2022 - Jun 2024

- **Increased user engagement by 10%** through primary research using tools like FullStory and UserTesting, analyzing real-time feedback to inform user-centered design decisions.
- **Developed and maintained a scalable design system** for global websites, improving consistency across Huggies, Kleenex, and other brand platforms, resulting in a 5% increase in engagement.
- **Enhanced operational workflows** by collaborating with cross-functional engineering and product teams to create an internal supply chain platform, improving freight carrier communication by 5%.

eQ TECHNOLOGIC PVT LTD

UX Design Intern

Pune, MA, India

Jun 2021-July 2021

- **Conducted** stakeholder interviews and synthesized insights to **identify usability gaps**, prioritizing improvements for data integration platforms while **standardizing usability testing practices** through a comprehensive guide, ensuring consistent user research methodologies across the organization.

MU FRONT TECHNOLOGIES PVT LTD

UX Design Intern

Nashik, MA, India

Jun 2020 - July 2020

- **Redesigned** the graphical user interface (GUI) for PLC HMI systems, employing a user-centered approach to improve usability and streamline workflows.

PHILIPS HEALTHCARE PVT LTD.,

UX Design Intern

Pune, MA, India

June 2019 - July 2019

- **Partnered with surgeons** to conduct in-depth user interviews, uncovering inefficiencies in surgical X-ray systems and identifying critical usability issues.
- Redesigned interfaces to simplify workflows, resulting in **improved decision-making and better patient outcomes**.

SKILLS

Design: HCI, User Interface (UI) Design, Graphic Design, Interaction Design, High-Fidelity Prototyping, Responsive Design, Information Architecture, Design System, Wireframing, Journey Mapping, Product Design, Visual Design, Typography, Color Theory, Typography, Accessibility Design (WCAG Compliance), Product Management, Component Libraries Design, Experimental Design, Wireframes.

Research: User Interviews and Surveys, Usability Testing, Information Architecture, Personas and Empathy Mapping, Card Sorting, Contextual Inquiry, Heuristic Evaluation, Statistical Data Analysis, Journey Mapping, Task Analysis, Diary Studies, Usertesting.com, Fullstory Analytics, Competitive Analysis, Stakeholder Engagement, A/B Testing, Cognitive Ergonomics.

Tools: Adobe After Effects, Adobe Creative Suite, C/C++, Figma, Agile, Front-end development tools, HTML, CSS, SQL, Java, Usertesting.com, Google Analytics, Fullstory Analytics, Hotjar, MS Excel, Tableau, Azure DevOps, Unity, Miro, SPSS, Github, Adobe XD, Zeplin, Jira, Wave, Qualtrics, Optimal Workshop, Keynote, Invision, database creation.

AWARDS

Awards: Awarded "Star of the Month" at Kimberly-Clark Pvt Ltd for exceptional contributions to UX projects.