Tanvi Gawande

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LinkedIn
Portfolio

WORK EXPERIENCE

Bajaj Finance Limited — User Experience Design Intern
Jan 2024 - May 2024 │ Pune, India

- Conducted **competitive analysis and user research** to inform the design of a chatbot for FAQs, directly addressing user pain points and improving **response times by 30%** while **boosting user satisfaction.**

- **Led user research initiatives**, including **contextual inquiries** and **usability testing**, to optimize registration workflows for **5000+ users**. Reduced user onboarding **time by 25%**, boosting **completion rates** and retention.

Kshitij Builders and developers — Junior Architect
Jun 2023 - Dec 2023 │ Akola, India

- **Led site operations and collaborated with stakeholders** to enhance project delivery **efficiency by 20%** through the integration of **vision studies**, style guides, and iterative design workflows.

- **Enhanced user satisfaction** by analyzing user behaviors and spatial interactions, **refining designs** based on feedback from over **30 post-occupancy evaluations**, resulting in a more **adaptive experience.**

- **Increased space utilization** in customized row houses, achieving a 30% boost in functional areas through **human-centered design concepts**, that address unique lifestyles and needs of 50 families.

Arvind D'Souza Architects — Intern Architect
Jun 2022 - Dec 2022 │ Goa, India

- Refined AutoCAD and Revit drawings, integrating **prototyping and usability feedback** into the design process. Reduced project iteration time through **efficient workflow management.**

ACADEMIC PROJECTS

Collaboration When Building Automations
Aug 2024 - Dec 2024 │ Salesforce │ University Sponsored Project

- **Conducted 10+ user interviews** with Salesforce Admins and marketers to uncover **collaboration gaps** in building automation workflows, **designing a centralized platform** that boosted team synergy and **reduced handoffs by 30%**

- Introduced **real-time collaboration features** and conducted **heuristic evaluations,** cutting feedback cycle times **by 40%** and enhancing system usability.

AI-Driven Workplace Systems: Empowering Workers By Design
Oct 2024 - Nov 2024 │ University Project

- **Empowered Emerging Talent** with **AI-Driven** Guidance by developing an **assistant** that guides junior animators with real-time, step-by-step navigation through complex tools. This **fosters confidence**, **reduces dependency** on senior animators, and enables smoother transitions.

- **Accelerating Skill Development** and **Self-Sufficiency** for Junior Animators by creating an adaptive AI tool that offers intuitive prompts, helping animators progress from **novice to proficient** while **reducing** confusion and **repetitive questions.**

EDUCATION

Indiana University Bloomington
Masters in Human-Computer Interaction, Bloomington, Indiana
Aug 2024 - May 2026 │ GPA - 4/4

Visvesvaraya National Institute Of Technology
Bachelors in Architecture & Planning, Nagpur, India
July 2018 - May 2023 │ CGPA - 8/10

SKILLS

Design
Wireframing, Prototyping, Personas, Information Architecture, Storyboards, Journey Mapping, Interaction Design, Design Thinking, Ideation, Visual Design, User Flow, Workflow Diagrams, Low fidelity prototypes, User-Centered Design, Conceptual Diagrams.

Research
Affinity Mapping, Usability Testing, User Research, Contextual Inquiry, Heuristic Evaluation, Qualitative and Quantitative Research, Competitive Analysis, Market Research, Empathy Mapping, Use Cases, A/B Testing.

Design Tools
Figma, Framer, Miro, Tableau, Adobe Creative Suite, Sketch, Trello

EXTRA CURRICULAR

Collaborated with an NGO to implement **digital literacy programs**, enhancing access to technology for underserved communities in India.

Mentored juniors from diverse backgrounds to help them **manage academic pressures** and **leading yoga sessions** for mindfulness.

ASK ME ABOUT

Indian Classical Folk **Dance.**

Training **my cat** to fetch like a dog.

Transforming one person's trash into another's **stylish decor.**

Embracing **minimalism** in my life